

# Emily Cullitan

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emilycullitan.com

## EDUCATION

Northeastern University  
BFA Graphic Design  
GPA: 3.9/4.0, Dean's List

## PROFICIENCIES

Photoshop  
Illustrator  
InDesign  
Microsoft Suite  
Figma

## INTERESTS

Card-making  
History  
Memoirs & fiction books  
Sustainable living

## DESIGN EXPERIENCE

### Senior Designer, McGuffin Creative Group | 04.2025 – present

Develop and present innovative design concepts and strategies that align with client objectives and marketing goals.

Mentor and guide two design interns annually, fostering their professional development and skill enhancement.

Fosters a collaborative and positive team environment, encouraging open communication and creative problem-solving.

### Designer, McGuffin Creative Group | 01.2022 – 03.2025

Worked in agency-setting serving clients such as Mayo Clinic, VISA, and Northwestern Mutual.

Presented branding and design strategies to clients and coworkers.

Utilized Adobe programs and Figma to design for print and digital collateral.

### Freelance Designer | 09.2020 – present

Design logos, presentation decks, print and digital files, and social media posts for a diverse client base.

### Conference Designer, Scout at Northeastern University | 09.2020 – 12.2020

Created brand identity for yearly conference.

Strategized with fellow design team members.

Communicated with project and marketing lead maturely via Zoom.

### Graphic Designer, TJX Corporations | 01.2019 – 05.2019

Designed HomeGoods Human Resources brochure with distribution throughout Massachusetts stores.

Collaborated with copy writers and marketing directors.

Attended brainstorming, critiques, and presentations.

## ADDITIONAL EXPERIENCE

### Career Design Office Assistant, Northeastern Career Center | 01.2020 – 12.2020

Performed career research and write proposals.

Took charge of daily office tasks.

Ensured that the Career Studio center was running smoothly.

### WeSupport Mentor, WISE at Northeastern University | 01.2020 – 05.2020

Fostered meaningful relationship with underclassman mentee.

Attended WISE events with mentee.

Supported underclassman's endeavors and provide advice.